



SWEETNESS



### SWEET BLOOMS® STRAWBERRIES

Sweet Blooms® are sustainably grown in glass greenhouses year-round to ensure consistency in berry quality & flavor. Bite-sized, juicy, and hand-picked, they are berriously delicious™.

8 x 12 oz



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### LONG SWEET PEPPER

Discover the refined flavor and rustic heritage infused in each individually crafted Aurora Long Sweet Pepper. A premium cooking pepper for the chef in you.

8 x 3 ct Bag, 2.5 lb Red Bulk, 2.5 lb Orange Bulk, 2.5 lb Yellow Bulk, 10 lb Red Bulk, 10 lb Orange Bulk, 10 lb Yellow Bulk



SWEETNESS



### MINI SAN MARZANO TOMATO

Crafted by a family with generations of growing know-how, the Pure Flavor® Mini San Marzano is a premium cooking tomato that awakens the senses. Bold, bright, and savory. Take your dish to new heights that highlight the culinary artist in you.

12 x 16 oz Bag, 10 lb Bulk



SOFTNESS



### BABY PURPLE EGGPLANT

Rich and flavorful, Baby Eggplants are a versatile ingredient for your latest culinary creation. Grilled or roasted, discover their delicate and meaty texture to pair with your premium recipes.

6 x 1.75 lb Bag, 10 x 2 ct Bag, 11 lb Bulk



SOFTNESS



### GRAFFITI EGGPLANT

Crafted by a family with generations of growing know-how, the Pure Flavor® Mini San Marzano is a premium cooking tomato that awakens the senses. Bold, bright, and savory. Take your dish to new heights that highlight the culinary artist in you.

6 x 1.75 lb Bag, 10 x 2 ct Bag, 11 lb Bulk



**PURE HOTHOUSE FOODS INC.**  
PO BOX 607 | LEAMINGTON, ON | N8H 3X4  
SALES@PURE-FLAVOR.COM | 1.866.326.8444

*Over 35 different tomatoes, peppers, and cucumbers are available in every color, shape, and size you can imagine.*

Pure Flavor is your trusted partner to deliver the highest quality greenhouse grown vegetables to **restaurants, healthcare, education, lodging and entertainment establishments.**

As industry leaders, our expertise and continuous investment in growing technology allows you to supply your clients year-round with premium produce.



[PURE-FLAVOR.COM/FOODSERVICE](https://pure-flavor.com/foodservice)



# SHAKING UP THE MENU!



We are driven by flavor to  
*Live Deliciously®*





TOMATOES



SWEETNESS



TOMATO ON-THE-VINE

TOP SELLER

Nurtured on the vine for fresh flavors that continue to flourish from farm to kitchen, our award-winning Tomatoes On-the-Vine make for the perfect companion in a fresh garden salad or grilled cheese sandwich.

8 x 4 lb Case, 11 lb Bulk

ORGANIC: 10 x 1 lb Mesh Bag, 8 x 2 lb Clamshell, 11 lb Bulk



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BEEFSTEAK TOMATO

Follow your roots and you will find timeless flavor that complements any salad or sandwich. Naturally bold and bursting with flavor, it will make a difference at every meal.

12 x 2 pk Clamshell, 5 lb Bulk, 15 lb Bulk, 20 lb Bulk

ORGANIC: 12 x 2 ct Clamshell, 10 x 3 ct Clamshell, 15 lb Bulk



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LUNA® SWEETS COCKTAIL TOMATO

These bright ruby colored clusters will illuminate your sense of sweetness and transform your dish. Moderately sized but packed with flavor, Luna® Sweets are perfect for personal salads or crowd-pleasing appetizers.

10 x 1 lb Clamshell, 10 lb Bulk

ORGANIC: 8 x 14 oz Clamshell, 10 x 1 lb Clamshell



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ROMA TOMATO

Gather ‘round, it’s a fiesta! Celebrations bring us together. Fresh, nutrient dense foods keep the party going. That’s where we come in. Our firm, rich flavored, Roma tomato is the perfect base for a homemade salsa dip. Join the freshness party today. #PureParty

12 x 1lb Bag, 25 lb Bulk

ORGANIC: 12 x 1 lb Bag, 25 lb Loose



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HEIRLOOM TOMATO

Each Heirloom Tomato is one-of-a-kind, masterpiece all on their own. From sweet to earthy, meaty to juicy, you have all you need to explore the full range of your culinary skills.

10 lb Bulk, Mixed Varieties

ORGANIC: 10 lb Bulk



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CHOCOLATE ROSE

From casual to classy, this artisanal take on classic tomato flavor turns heads, no matter the recipe. With a uniquely sweet and earthy flavor, gourmet is only one ingredient away.

10 x 1 lb Clamshell



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GREEN BEEFSTEAK

Fried, grilled, pickled or even raw, you’ve got the green light to experiment with this tart & crunchy tomato.

10 lb Bulk, 15 lb Bulk



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CAFÉ ROUNDS SALAD TOMATO

These greenhouse grown, vine-ripened tomatoes provide consistent flavor, size, and quality making them the perfect addition to tried-and-true recipes.

15 lb Bulk

SNACKING TOMATOES



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CLOUD 9® BITE-SIZED FRUITY TOMATO

AWARD WINNING

The award winning bite-sized blast of fruity sweetness that reimagine what a healthy treat can be. We hand-select only the most vibrant fruit in limited quantities to give you a sweeter snacking experience. It’s a Tiny Taste of Heaven®!

15 x 1 dry pint Topseal, 6 x 2 lb Topseal



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REDROYALS® CHERRY TOMATO ON-THE-VINE

Nurtured on the vine for perfectly balanced sweetness and a distinct crunch, RedRoyals® are a noble garnish for your entrée or a tasty treat on their own. Roast them on the vine for an elegant side dish that would please any King.

8 x 12 oz Topseal, 10 lb Bulk, 13 lb Bulk



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JUNO® BITES RED GRAPE

At the park or in the classroom, snacking makes kids smile. With a Pop! Splash! Zing! these healthy treats delight in every way.

6 x 1.5 lb Topseal, 6 x 2 lb Topseal  
10 lb Bulk, 20 lb Bulk

ORGANIC: 12 x 1 Dry Pint Topseal, 15 x 1 Dry Pint Topseal, 6 x 2 lb Topseal



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SANGRIA® MEDLEY

Color your kids’ lunchboxes with red, yellow, orange and, yes, green too! Kids love the crisp, sweet, tart, delicious variety of Mix Baby Tomatoes.

12 x 1 Dry Pint Topseal, 15 x 1 Dry Pint Topseal, 6 x 1.5 lb Clamshell, 6 x 1.5 lb Topseal, 6 x 2 lb Clamshell, 10 lb Bulk

ORGANIC: 12 x 1 Dry Pint Topseal, 6 x 2 lb Topseal



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BUMBLES® YELLOW GRAPE

See what all the buzz is about and pack some Bumbles® for your picnic. As a crunchy snack or sweet salad topping, they shine in every way.

15 x 1 Dry Pint Topseal, 6 x 2 lb Clamshell, 10 lb Bulk



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ORIANA® ORANGE GRAPE

Light up your lunch with Oriana® Orange Grape Tomatoes. With a crisp bite and a burst of sweet juicy flavor, healthy snacking doesn’t get any tastier than this!

15 x 1 Dry Pint Topseal, 6 x 2lb Clamshell, 10 lb Bulk



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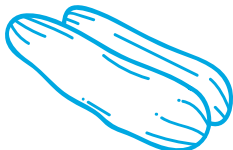


AZUCA CHERRY TOMATO

Tasty snacks all on their own, Azucas can be that sweet secret ingredient to a tantalizing bruschetta. Turn heads at your next get together with an extra sweet burst of tomato goodness.

15 x 1 Dry Pint Topseal, 6 x 1.5 lb Clamshell, 10 lb Bulk

CUCUMBERS



CRISPNESS



LONG ENGLISH CUCUMBER

Packed in your lunchbox, diced in your salad or blended in your favorite refreshing drink, enjoy the crisp, mild flavor of Long English Cucumbers.

6 ct Small, 6 ct Medium, 6 ct Large, 12 ct Extra Small, 12 ct Small, 12 ct Medium, 12 ct Large, 12 ct Extra Large, 12 x 2 ct, 8 x 3 ct, 24 ct Small, 24 ct Medium

ORGANIC: 12 ct Small, 12 ct Medium, 12 ct Large, 24 ct Bulk Small, 24 ct Bulk Medium



CRISPNESS



MINI CUCUMBER

AWARD WINNING

These cool, fresh snacks are loaded with nutrients that will help hydrate you, they are 95% water. Their edible skin makes this a litter-less snack for sure!

8 x 4 ct Tray, 12 x 6 ct Tray, 12 x 14 oz Tray, 12 x 1 lb Bag, 16 x 1 lb Bag, 8 x 2 lb Bag, 10 lb Bulk, 20 lb Bulk

ORGANIC: 12 x 6 ct Tray, 18 x 14 oz Tray, 12 x 1 lb Bag, 8 x 2 lb Bag, 20 lb Bulk



CRISPNESS



POCO BITES® COCKTAIL CUCUMBER

The bite-sized snack for your busy life, Poco Bites® satisfy every time. Crisp and packed with energy, these refreshing morsels will hydrate you and keep you playing all day long.

12 x 10 oz Bag, 24 x 10 oz Bag, 8 x 1 lb Bag, 12 x 1 lb Bag, 10 x 1.5 lb Bag, 20 lb Bulk



CRISPNESS



UNO BITES™ NANO CUCUMBER

AWARD WINNING

Crunchy and flavorful, Uno Bites™ Nano Cucumbers are a fun way to power up for recess or your post-work workout!

15 x 1 Dry Pint Clamshell, 15 x 1 Dry Pint Topseal, 6 x 1.75 lb Clamshell, 6 x 1.75 lb Topseal, 20 lb Bulk

PEPPERS



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SWEET BELL PEPPER

AWARD WINNING

Warm, rich colors complemented by natural sweetness. In a salad or stir fry, Sweet Bell Peppers always satisfy with a crisp crunch!

9 x 4 ct Baby Mixed Bag, 4 x 6 ct Mixed Bag, 8 x 6 ct Mixed Bag with Label, 8 x 3 lb Mixed Bags, 5 lb Red or Yellow or Orange Pepper Bulk, 11 lb Green or Red or Yellow or Orange Pepper Bulk, Red or Yellow or Orange Pepper Bushel

ORGANIC: 10 x 2 ct Mixed Flow Wrapped, 12 x 2 ct Mixed Flow Wrapped, 11 lb Red or Orange or Yellow Pepper Bulk



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AURORA BITES MINI SWEET PEPPER

AWARD WINNING



Add a little extra crunch to your kids’ lunch! These colorful, healthy treats will tantalize their taste buds and give them a natural boost of energy at school (or at home!).

12 x 1 lb Bag, 6 x 1.5 lb Bag, 9 x 2 lb Bag, 4 lb Bulk, 10 lb Bulk, 20 lb Bulk

ORGANIC: 12 x 8 oz Bag, 12 x 1 lb Bag, 6 x 1.5 lb Bag

NEW ITEMS



SWEETNESS



SOLARA® MINI MELONS

AWARD WINNING

Are the first personal sized, sustainably grown melons from greenhouses deliver the same sweet tastefully tropical™ flavor, regardless of the season.

1 ct Labelled, 2 ct Bag, 14-22 ct Bulk



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ALONNA™ CANARY MELONS

A melon for every meal, the exotic flavors of Alonna™ Canary. With its lunar like glow & silky texture, the quality & consistency of availability of a greenhouse grown Alonna™ Melon ensures consumers have a flavorful & continuous supply regardless of the season.

1 ct Labelled, 2 ct Bag, 9-28 ct Bulk